

Priority Directions for Socially-Oriented Development of Rural Areas

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Abstract: A comprehensive analysis of the socio-economic situation in rural areas of the Tambov Region is conducted. A step-by-step model for developing a strategy aimed at socially-oriented development of rural areas in the region is presented. The main areas of the conceptual provisions of this strategy are defined, including: development of local self-government and civil society institutions; The creation and effective operation of social infrastructure and utilities; the formation of a social cluster and the promotion of corporate social responsibility in rural development; the development of the rural labor market; and the stimulation of rural economic diversification. The implementation of the rural development strategy will create conditions for improving the quality of life and standard of living for the rural population, building on the advantages of the rural lifestyle.