

Abstract: The article substantiates the idea of targeted training of specialists in a university as a specially organized form of the pedagogical system of professional education. Its structure and the relationship of elements in the process of functioning are shown. New methodological approaches to the design of regional systems of targeted training of specialists in a technical university are discussed. The selection and construction of the content of such training is considered on the example of training specialists for the radio-electronic industry. The axiological approach to the formation of value consciousness, attitudes and behavior of an individual is considered a priority. Methodological techniques for developing students' sustainable commitment to their chosen profession are presented. Prospects for improving targeted training are considered, taking into account the socio-economic situation in the country.

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