The Role of Government Digital Platforms in the Innovative Development of Industrial Enterprises

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Abstract: This article examines the main state digital platforms as a new approach to addressing industry regulation tasks in state governance, fostering innovation development at industrial enterprises, and enhancing their competitiveness in the global market. Their effectiveness is considered using the example of the regional company MIELTA. The article discusses the platforms of the state information system of industry and "My Export." The tools provided by these platforms are analyzed, and conditions for further development of these tools are outlined.

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