The Role of Digital Strategic Planning in State Regulation of the Economy

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Keywords: government regulation; national and federal projects; federal districts; digital strategic planning; digital transformation of Russian regions; digital economy; SWOT analysis.

Abstract: Effective government regulation is of particular importance for the socio-economic development of the country, as it ensures its continuity, consistency, and logic. The purpose of this study is to maximally specify the role of digital strategic planning in the development of the national economy of the Russian Federation. The paper substantiates that the effectiveness of government regulation is determined by the quality of strategic planning, which largely depends on the level of its digitalization. To confirm this fact, the article uses methods of content analysis, statistical data analysis, and strategic analysis – SWOT analysis. The absolute and relative indicators of costs for the development of the digital economy of Russia were analyzed, which made it possible to identify factors that positively and negatively affect digital transformation. Particular attention is paid to the regional aspect of the digital transformation of the economy.