
Communicative Aspect as a Basis for the Competitiveness of Specialists

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Abstract: University graduates focused on working in modern conditions of professional activity should be prepared for professional communication, using specialized professional vocabulary, and effectively using its capabilities on a different linguistic basis. The logic of interaction of modern Internet platforms is considered as a tool for sustainable development of competencies in the study of foreign languages. The importance of the communicative aspect in the competitive advantages of modern specialists in the labor market is substantiated. The communicative aspect of professional activity is shown as integrative and determining in the demand for specialists in the labor market. A group of difficulties in the formation of competence in professional vocabulary in a foreign language has been identified, which should be taken into account when designing tasks in the process of training professional specialists.

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