

## **Application of Digital Technologies in Cash Flow Management at a Commercial Enterprise**

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**Keywords:** cash flow; commercial enterprise; cash flow management; enterprise management; digital vision; digital technologies.

**Abstract:** The problems associated with the formation and distribution of funds in a commercial enterprise are considered, the need for cash flow management is determined. Using the example of the largest enterprise in the Tambov region, such important elements of cash flow management as analysis and evaluation have been investigated. It is suggested to use digital technologies in managing cash flows in commercial enterprises as tools for increasing efficiency.

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