

# **Benefits and Risks of Digital Economy: Development Strategies**

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**Keywords:** advantages; risks; development strategies; digital economy.

**Abstract:** In the framework of the digital economy, the advantages and risks compared to the traditional economy are considered. Strategies and ways of development of the digital economy are presented, in particular in mechanical engineering by forming communication and logistic channels for supplying engineering enterprises with information, semi-finished products, components, materials, technologies, tools and hardware, as well as Internet-based distribution channels of things.