

The Role of Human Potential in the Implementation of the Concept of Lean Manufacturing

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Abstract: The analysis of the influence of human potential on the functioning of industrial enterprises is carried out, the main reasons for the slow implementation of this concept in Russia, the common causes of failures of Russian enterprises in the creation and implementation of lean manufacturing are identified, and the main barriers to its implementation are identified. The hypothesis is confirmed – lean manufacturing in Russia is faced with problems caused by the Russian mentality. Therefore, when introducing the concept of lean manufacturing, one should take into account the peculiarities of Russian culture, the need to train and motivate employees before starting the implementation, it is noted that the most important resource of any enterprise is people. Possible options for the implementation of individual methods of lean manufacturing at the enterprise TAKF Confectionery Company OJSC are considered.