

The Cognitive Dissonance in the Interpretation of the Concept Smart Home

O. N. Apraksina, N. Yu. Borodulina, E. A. Gulyaeva, M. N. Makeeva

Tambov State Technical University, Tambov, Russia

Keywords: professional communication; concept smart home; cognitive dissonance; linguistic analysis; linguistic monitoring.

Abstract: The article identifies the cognitive dissonance in the formation of smart home concept under actualization of such characteristic as suitability of smart home for disabled people. The authors provide the linguistic analysis of the concept smart home and its characteristics using the Russian National Corpus and conclude on the importance of linguistic monitoring to overcome the cognitive dissonance.