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## **Opportunities for Strategic Initiatives Implementation on the Basis of Classification of Reserves of Industrial Enterprises**

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**Keywords:** classification of reserves; competitiveness; effective; industrial enterprise; infrastructure; management; mechanism; mobilization; mobilize; models; processes; self-certification; strategic reserve.

**Abstract:** Modern instability is a specific feature of the development characteristic of the world system. That implies the search for internal reserves and the efficient use of existing capacity, creating and making sense of the new adaptive model of strategic development of the industrial enterprise

This article discusses the use of the results, which are relevant in the strategic management of industrial enterprise. In the paper, recommendations on the ways to improve the effectiveness and efficiency of the industrial enterprise performance through mobilization of its reserves, and enhance its strategic technological competitiveness are given.

This article focuses on the study of theoretical aspects of enterprise reserves management. The author proposes the classification of reserves both as an economical category and as an object of management. The paper is based on theoretical and methodological aspects of famous scientists' studies of enterprise development. The author analyses and specifies these data, and gives her own definition of the category of reserves, pays attention to how they differ from inventories and resources, and defines their importance for ensuring the enterprise development.

The author specifies and supplements the reserves management system of industrial enterprise, believes that the availability of the production reserves system at an enterprise not only ensures its economic sustainability, but also requires the development of a balanced indicator system for successful use of reserves and creation of strategic reserve management system at the enterprise.

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