

Market for Fee-Paying Educational Services through State Policy of General Education in the Tambov Region

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Abstract: The article explores the current state and prospects of developing the market of fee-paying educational services in the Tambov region. We conducted a content analysis of the official websites of educational institutions to evaluate the main characteristics of this market, and diagnose negative and positive tendencies.

The work revealed a rather wide variety of services, which have been analyzed in terms of their value, localization (i.e. urban school – rural schools, urban kindergarten – rural kindergarten), the prevalence, forms of implementation (group – individual). It has become clear that today in the Tambov region, fee-paying educational services are understood, first of all, as providing additional material, information on the main educational programs realized by the educational organizations funded through the budgets of various levels. Only 14 % out of the total amount of fee-paying services provided by schools of the region are aimed at the development of qualities, skills and knowledge which are not relevant for the major educational programs.