

Quotation as a Means of Argument Strategy in German Publicistic Discourse

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Keywords: argumentation; borrowed quotation; dialogic relations; publicistic discourse; quotation.

Abstract: The paper reveals the peculiarities of quoting as a means of argument strategy used to reinforce opinion of the author in German publicistic text. Dialogical relations in which quotation is used in the process of new contextualization are shown. They include partial distancing relations in cases of clarification, addition, delimitation of initial content or total confrontative comparison of two texts.