

The Role of Modern Management Tools in Investment Planning

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Abstract: The paper explores the management tools used in the development of investment projects by the main participants of the investment activity in the Russian Federation. It is shown that for solving the problem of improving the management of capital investment it is required to develop a special mechanism operating not only with quantitative indicators of the project, but also qualitative parameters of the company implementing an investment project. Production companies successfully implementing their own investment projects, have developed an integrated system of planning of their activities, including a set of administrative documents, such as policy management, concept and development strategy; portfolio of programs and projects; business plans; medium-term and annual plans and budgets.