

Discursive Features of Economic Situation

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Key words and phrases: channels of communication; discourse; discursive specificity; discursive world; economic environment; economics; integrative discourse; linguistic identity; speech genre specificity.

Abstract: The authors studied the discursive features of the economic situation, discussed the mechanism and the relationship between personal, institutional, objective, scientific, business, mass media discourses and the place of economic discourse in the discursive world. Discourse is considered in its broadest sense and defined as the text in conjunction with the extra linguistic, pragmatic, socio-cultural, psychological, and other factors. The authors developed the criteria for the analysis of economic text and analyzed its speech genre specificity, identified formal and semantic features of key economic words expressing evaluation through the minimum information required to understand and decode evaluation in the structure of economic journalistic text.

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