The Role of Human Resource Policy at Motor Transport Companies

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Abstract: The content of the concept of “human resources policy” is disclosed; its objectives are considered. Intellectual capital in the management structure of motor transport enterprises has been allocated. The success factors for motor transport enterprise, objectives of human resource have been identified. The scheme, showing the role of human resources in the improvement of transport services, has been described. It has been proved that human resource quality improvement leads to increase in the quality of transport services. Modern problems of personnel policy at motor transport enterprises have been discussed. The key idea is that HR policy improves the performance of the enterprise as a whole. It is a very important area of work of the enterprise, which does not require capital investments.

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