The Effect of Continuous Fluctuations of World Markets and Predictability of Crisis on the Current State and Prospects of Russian Enterprises and Organizations

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Abstract: The paper describes the main concept of economic and financial crises and the nature of their interaction. The current state of the Russian market, the extent of the impact of the integration of Russia on the international community and the possibility of sudden onset of economic upheaval in the near future has been analyzed. The authors focus on the ability of organization or enterprise to adapt and respond quickly to emerging external and internal problems in crisis conditions; the need for the timely development of anti-crisis strategy and its professional implementation has been stressed.

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