

**Conceptualization of Management Strategic Competitiveness
of the Enterprise as Constituent of Regional System
of Competitiveness**

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Key words and phrases: competitive advantages; the concept; management system of strategic competitiveness of the enterprise; priority directions of the enterprise performance.

Abstract: The algorithm of the conceptualization of the management system of the by strategic competitiveness of the enterprise is offered. The concept strategic map for the efficient management strategic competitiveness of the enterprise is developed.