

**Ways of Artistic Implementation of Journalistic Problems  
in V.E. Maksimov's Journalism**

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**Key words and phrases:** art program; culturological journalism; essay; journalism; teaching XXth century Literature at university; techniques for making sarcastic comments.

**Abstract:** The paper studies the techniques for artistic implementation of problematic journalistic complex in V.E. Maksimov's essays; the artistic and philosophical content of works dedicated to contemporary journalism is determined.