Image Structure of Future Manager in State and Municipal Management

M.N. Guseva

Michurinsk State Agrarian University, Michurinsk

Key words and phrases: state and municipal management; image; components; manager; structure; student.

Abstract: The paper presents the author's model of image of future manager in state and municipal management which consists of five main elements: psychological, «I-image», spiritual-moral, behavioral and visual components.