

Identification of Strategic Landmarks for Health Protection Advancement Based on Benchmarking

D.V. Protasov

Tambov State Technical University, Tambov

Key words and phrases: analysis; quality; competitiveness; development; comparison; strategy.

Abstract: The paper presents the results of performance of “Eye Microsurgery” branches assessed through benchmarking, thus enabling to work out strategic landmarks for Tambov Branch development.

© Д.В. Протасов, 2008