

**Experience of ABC and XYZ Analyses Application
in Assortment Management of Retail Outlet
on the Example of Bookshop**

V.V. Trebinsky

Tambov State Technical University, Tambov

Key words and phrases: range of goods; quality of assortment; demand for literature.

Abstract: Matrix of the results of ABC- and XYZ-analyses is represented. Different categories of goods on the example of bookshop “Finansist” are studied.