

Formation of Regional Market of Vegetables and Products of their Processing

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Key words and phrases: market system; market structure; the level of marketability; efficiency of market functioning.

Abstract: The paper studies the peculiarities of the regional market of vegetables and products of their processing, its content and structure. Market condition, basic channels of distribution, producer's prices of vegetable products and consumer ones are analyzed. Specific proposals for competitiveness increase of the vegetable-growing enterprises are developed.
