

# **The Influence of Quality and Line Balance of Turned out Products on the Production Turnover**

**A.N. Grebennikov**

*Tambov State Technical University*

**Key words and phrases:** production dynamics; advertised products; quality; variation coefficient; line balance; grade.

**Abstract:** The problem of finished goods quality and its influence on the production turnover are studied. The analysis is based on the data of “Creamery “Morshansky””. In the analysis of finished goods quality matters of dynamics of finished goods output, its quality and line balance are considered, their importance is highlighted.

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