

Mathematical and Linear Programming in Commercial Activity

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Key words and phrases: quality of professional training; linear and mathematical programming; simplex-method; professional training contents; commerce specialist; duality theory; transport task.

Abstract: Methodological grounds of developing the structure and contents of the section “Mathematical and Linear Programming” in the course “Mathematics in Economics” taught to students of speciality 080301 “Commerce”, the content of readiness to professional work within the studied discipline (at the levels of knowledge, skills and understanding) and peculiarities of using new information technologies in the course of studying are considered.